



Innovative Clinical Leadership aimed at reducing high-risk preterm births in New Jersey.

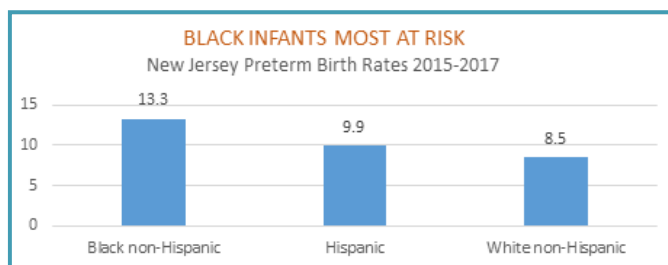
The Prematurity Prevention Initiative (PPI) is a new collaborative effort that focuses on interventions with great potential to reduce the number of babies in New Jersey born too soon. Guided by data, New Jersey's Prematurity Prevention Initiative focuses on supporting the diverse landscape of mothers in NJ who experience prematurity. Given that African American mothers deliver preterm at more than 1.5 times the rate of their white counterparts, strategies must be effective when viewed through the lens of equity.

The Prematurity Prevention Initiative has two primary objectives:

- Support clinical needs of mothers with a history of preterm delivery.
- Address gaps in access and quality care for all women.

Highlighted components of the Prematurity Prevention Initiative addressing these objectives include:

- **Collaborative, expert Clinical Leadership Team**
 - A dynamic team of NJ OB/GYN and MFM practitioners strive to create lasting change in healthcare.
 - Team addresses challenging topics in maternal health care with a focus on equity and impactful leadership.
- **Technological use of virtual coach tool**
 - Reduce barriers to care by engaging patients with a virtual care coordinator offering personalized and interactive guidance to at-risk mothers.
- **Increase awareness of effective interventions for preterm births**
 - Streamlined access to effective medication regardless of patient's socioeconomic or racial/ethnicity status.
- **On-site and online trainings for clinical staff**



To learn more about the Prematurity Prevention Initiative
Call 856-675-5276 or email us at info@fhiworks.org



Prematurity Prevention Initiative is a program of Family Health Initiatives implemented in partnership with the NJ Department of Health and funded by a grant from the Community Health and Wellness Unit of the NJDOH, a part of the Integrated Health Services branch that is responsible for increasing efficiency, coordination and integration of the state's delivery of primary healthcare.